



EXHIBITOR PACKAGE

ATLANTIC CANADA'S ANNUAL VEGFEST

SEPTEMBER 23RD, 2018 | 10AM-6PM

HALIFAX FORUM MULTI PURPOSE CENTRE, WINDSOR & YOUNG ST | HFXVEGFEST.CA

 [@HFXVEGFEST](https://www.facebook.com/HFXVEGFEST)  [@HFXVEGFEST](https://twitter.com/HFXVEGFEST) [#HFXVEGFEST](https://twitter.com/HFXVEGFEST)  [@HFXVEGFEST](https://www.instagram.com/HFXVEGFEST) | HFXVEGFEST@GMAIL.COM

Photo by The Stoodio
stoometz.com





INTRODUCTION

We are excited to announce the third Halifax VegFest will take place on Sunday September 23RD 2018 at the Halifax Forum. This fun-filled event will celebrate and promote healthy, sustainable, and compassionate living by sharing the benefits of a plant-based diet and vegan lifestyle with our community.

VegFests are consistently popping up in many North American cities as people become aware of the positive environmental and health benefits of a plant-based lifestyle.

Together, we can make this festival even bigger and better than previous years, increasing exposure for your business, increasing your sales (let's not forget that many of the vendors in previous years sold out of food before noon), and solidifying Halifax as a veg-friendly part of this bigger movement. You don't want to miss out on this incredible opportunity to participate in our own VegFest this year.

EXHIBITOR BENEFITS

Being an exhibitor at Halifax VegFest is a wonderful opportunity for you to receive valuable, widespread promotion for your business. This event will allow you to showcase the versatility of the products and services your company offers to an ever-broadening marketplace. By getting involved you will gain exposure to a steadily growing population of consumers interested in plant-based options and healthy living.

Attached you will find a list of exhibitor opportunities, as well as our terms and conditions for participating.

Sincerely,

Halifax VegFest Planning Committee



“It’s easy to understand why so many folks attend VegFest: the caliber of exhibitors is high, the presentations on stage are entertaining and informative, and the energy of the festival is so overwhelmingly positive.”

*–Seth Graham,
Owner, Springhouse*

FESTIVAL FEATURES

Halifax VegFest was created by local businesses and volunteers from the community. This is a wonderful opportunity for anyone curious about what a plant-based lifestyle has to offer.

VegFest includes:

- Nutrition experts and speakers
- Large selection of fresh foods and beverages
- Cooking demonstrations and presentations
- Local businesses and organizations exhibiting their products and services
- Fundraiser and prizes
- Vendors sampling the best vegan brands available
- Health and wellness activities throughout the day
- Cruelty-free lifestyle and beauty products

VEGFEST DETAILS

Date: September 23RD, 2018

Hours: 10:00 am to 6:00 pm

Location: Halifax Forum Multi Purpose Centre,
Corner of Windsor St & Young St, Halifax, NS

Website: hfxvegfest.ca

ATTENDANCE

Halifax VegFest attracts a diverse group of individuals and families from Nova Scotia and the Maritimes who have a common interest in health, wellness, environmental sustainability, and plant-based living. In past years, vendors have sold out of food and we have increased our capacity in anticipation of an even bigger event in 2018.

*“Great job on the Event!
Excellent attendance,
trendy talks, and a
really helpful VegFest
for many. I can see
this growing year after
year, so ‘hats off you
all of you’ for a job
well done.”*

*–Pat Ryan,
Bramoso Pizza*





EXHIBITOR OPPORTUNITIES

Exhibitor rates are listed below, as well as terms and conditions for participation. We encourage you to book early, as space is limited!

EARLY BIRD (UNTIL JULY 31ST, 2018)

10x10: \$195 | 20x10: \$375 | Food Truck: \$195

REGULAR RATES (AFTER JULY 31ST, 2018)

10' X 10' SPACE: \$245

Includes:

- Table (6' x 2')
- Pipe and drape
- Backdrop
- Two chairs
- Table cover
- Wifi access
- Electricity on request

20' X 10' SPACE: \$425

Includes:

- Table (6' x 2')
- Pipe and drape
- Backdrop
- Two chairs
- Table cover
- Wifi access
- Electricity on request

FOOD TRUCK: \$245

An open wifi network is available, but access may be limited.

UNLOADING & SET UP

Unloading & Set up is via **main doors of Halifax Multi Purpose Room** between **7:00am-9:30am** on **September 23RD**.



“Halifax VegFest was an amazing opportunity to connect with other like-minded community members. I was excited to see how many people attended, and I was really impressed by the variety of exhibitors and presenters. I loved it and I’ll definitely be attending again!”

*–Meaghan Strum,
VegFest Attendee*



EXHIBITOR FORM

EXHIBITOR APPLICATIONS FOR HALIFAX VEGFEST ARE DUE BY **AUGUST 22ND, 2018**

COMPANY INFORMATION

Company: _____

Contact Name: _____

Mailing Address: _____

Telephone: _____

Email: _____

Website: _____

Facebook: _____ Twitter: _____ Instagram: _____

Would you like to donate a prize item to our fundraising raffle? Yes No

Item to donate _____ Approximate value _____

We will contact you to make arrangements for pick-up of donated prize items.

EXHIBITOR SPACE

10' x 10' | \$245

EARLY BIRD: \$195

Extra Chair: \$2.50 | amount: _____

20' x 10' | \$425

EARLY BIRD: \$375

Extra Table: \$10 | amount: _____

Food Truck | \$245

EARLY BIRD: \$195

Electricity required | If you require electricity and do not indicate so on this form, there will be an additional fee of \$100.

Please describe your display, including any products and/or services that will be sold and/or sampled:



PAYMENT INFORMATION

- A signed copy of the Halifax VegFest Conditions Agreement (next page) must be submitted with all applications
- Equipment (i.e. dollies, carts, etc.) for the unloading, moving, or loading of displays and exhibits are not provided by VegFest and are the responsibility of the exhibitor

METHOD OF PAYMENT:

Payment Type: Credit Cheque (made payable to **Halifax VegFest Society**)

Credit Card Number

Expiry Date _____ CVV: _____ Postal code associated with credit card: _____

TOTAL DUE: \$ _____

Please email completed forms to exhibitors@hfxvegfest.ca

Cheques should be mailed to: **Halifax VegFest**, 4 Hummingbird Dr., Lake Echo, NS, B3E 1A3



CONDITIONS AGREEMENT

This form must be signed and submitted with all applications.

1. **All products and services** being sold, displayed, sampled, promoted and/or given away at Halifax VegFest **must be completely vegan**: contain no animal products (meat, fish, dairy, eggs, honey, beeswax, leather, wool, silk, etc.) and not tested on animals. If you require clarification regarding this please contact us.
2. The Halifax VegFest planning committee reserve the right to decline any application that they feel does not match the purpose and ideology of the festival.
3. Vendors may begin to set-up at 7:00 am on September 23RD. All exhibits must be staffed and ready by 10:00 am.
4. Exhibitors must have their booth staffed throughout the entire length of the festival (from 10:00 am to 6:00 pm) and their displays may not be taken down until the festival closes at 6:00 pm. Removal of exhibitor property may begin after 6:00 pm and must be completed by 8:00 pm.
5. Exhibitors are responsible for the set-up and tear-down of their own displays. No materials may be left behind.
6. Exhibitors are responsible for bringing all items required for their booth with the exception of a 6-foot table and chairs (if required).
7. Vendors planning to sell or sample food may require a temporary event permit. For more information about temporary events, and to download the required form, please visit:
<https://novascotia.ca/sns/paal/nse/paal006.asp>

I have read the Conditions of Agreement and I agree to the terms as listed above.

Print Name: _____

Organization: _____

Signature: _____

Date: _____

Please send your completed form and payment to the address provided on the form no later than **August 22, 2018**.